



# Marketing Technology Summit 2010

**Thursday  
Sept 23, 2010**

**8:00 am – 4:30 pm  
Phoenix Convention Center**

## **Featured Keynote Speaker:**

**Jeff Hayzlett**, former CMO, Kodak -  
*The Mirror Test*

## **Presentations/Panels from:**

**Microsoft – Jamie Walker**,  
General Manager of US Enterprise Marketing

**Motorola – Susan Martin**,  
VP Marketing & Communications

**Honeywell Process Solutions – Brian Chapman**,  
Director, eBusiness Programs

**Intel - Laurie Buczek**,  
Platform Manager and Social Media Strategist

**Avnet – Al Maag**,  
Chief Communications Officer

**Molex – Brian Krause**,  
VP Marketing & Communications

**Online Marketing Summit – Aaron Kahlow**,  
Chairman & Founder

*Panels will be moderated by  
**Gary Slack**, BMA National President*

**BMA**  
Business Marketing  
Association



This fun and educational event showcases products and services that are geared toward helping you build your marketing plan for the future.

For sponsorship information or to register, please visit [www.aztechcouncil.org](http://www.aztechcouncil.org)

**BOOTHS STILL AVAILABLE AT ONLY \$550**